



BEER/MARGARITA STATIONS

MAIN ENTRANCE

FESTIVAL EVENTS & VENDORS



MAIN ENTRANCE



VIP/MEDIA/ADA ENTRANCE



ARCHERY RANGE



GAMES & GIVEAWAYS



JIM BEAM CHILI COOK - OFF



MARGARITA CHALLENGE



PHOTO BOOTH



DEEZ TEEZ 915



CULTURA CANDLE CO.



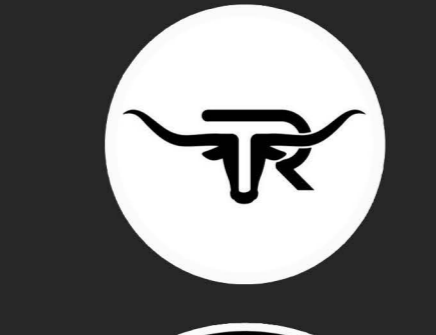
KENDRA SCOTT



T&A WOODCRAFT



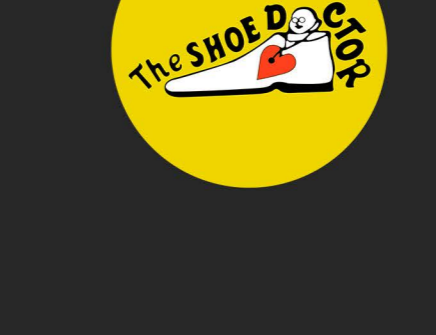
BANDITS JERKY



TEXAS RAISED



DOWN N DIRTY HATS



THE SHOE DOCTOR



IMPORTANT INFORMATION TO INSURE A
TOTAL WOW EXPERIENCE!

FESTIVAL EVENT TIMES: 5:00PM-11:00PM

GIVEAWAYS/ACTIVITIES: RAISING CANE'S BOOTH: GAMES AND PRIZES (RIGHT FIELD VIA 322 GATE) • CABELA'S BOOTH: (RIGHT FIELD VIA 322) GATE • **WOW FEST PHOTO BOOTH:** FREE AT 101 • **HAT GIVEAWAYS BY DICK POE:** AT 322 • **WESTERN TECH GIVEAWAYS:** ON FLOOR (ONLY VIP & FLOOR ACCESS) • **CAVENDERS DANCE FLOOR:** RIGHT FIELD VIA 322 GATE (OPEN TO ALL)

DRINK SPECIALS: SPECIAL PRICING FIRST HOUR (5P-6P): \$3 - 12 OZ DRAFT DOMESTIC (BUD LIGHT) AND WINE MARGARITAS AT ALL BEER & MARGARITA PORTABLES • **MISC (REGULAR PRICING):** LIQUOR SALES & THE 16 OZ SLAP YOUR MAMA MARGARITAS IN SOUVENIR GUITAR CUP FEATURING HORNITOS TEQUILA & OTHER BATCH DRINKS (LIGHTS UP FOR \$22.50) AVAILABLE AT FLOOR, WSC, CLASICO 107/122 AND CHICO'S EATS & TREATS ON THE CONCOURSE.

5:30-8:30 PM HORNITOS SAMPLING IN SANTA FE PLAZA

COWBOY CANTINA: LOCATED ON THE FAR-LEFT CORNER OF THE BALLPARK CONCOURSE. MOSEY ON OVER, HANG OUT AT THE BAR OR GRAB A SEAT IN THE SEATING AVAILABLE NEAR BY. AT THIS LOCATION AND IF YOUR FEELING EXTRA PARCHED ORDER UP THE COWBOY UP TEXAS SPIKED LEMONADE IN A ONE-OF-A-KIND WOW FEST COMMEMORATIVE 16 OZ CUP AND ENJOY THE TEXAS SIZED 1/2 LB BURGER. WHILE YOU ARE THERE, GET YOUR BOOTS SHINED BY THE SHOE DOCTOR, YOUR HAT SHAPED BY CAVENDERS BOOT CITY, AND SHOP THE VENDOR BOOTHS NEAR BY.

ARTIST AND WOW FEST MERCHANDISE: RIGHT FIELD VIA 322 GATE - CASH & CARD. OPEN TO ALL TICKET TYPES

FLOOR ENTRANCE/EXIT: ENTRY AND EXIT: 105/106 & 119/120 AISLES, RIGHT FIELD VIA 322 GATE • **ADA ENTRY AND EXIT:** RIGHT FIELD VIA 322 GATE. **EXIT ONLY:** 120/121 AISLE

FLOOR WRISTBAND STATIONS: 1) TOP OF 105/106 AISLE, 2) TOP OF 119/120 AISLE, 3) RIGHT FIELD VIA 322 GATE, 4) SPEAKING ROCK PLAZA, AND 5) WOW FEST INFO BOOTH AT SECTION 112

PERFORMANCE ON THE BUD LIGHT STAGE:
 (TIMES SUBJECT TO CHANGE)
 5:30PM- ASHLAND CRAFT
 6:30PM- TYLER RICH
 7:45PM- TYLER BRADEN
 9:15PM- BRANTLEY GILBERT

ENJOY THE WAY OUT WEST FEST! WHERE TEXAS BEGINS AND THE PARTY NEVER ENDS!



BRANTLEY GILBERT

TYLER BRADEN | TYLER RICH
 ASHLAND CRAFT

